Sudden Job Changes Because of COVID-19?
Resources on How You Can Adapt

Presented by
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Thank You to our Sponsors!
COVID-19 (Corona Virus)
Acknowledge
Accept
Action
Adapt
Opportunity often comes disguised in the form of misfortune or temporary defeat.

Napoleon Hill
Unemployment Stats

Lots of Good News!
• Who is Hiring
• Where to Find Openings
• Other Creative Work Options
• Interview and Resume Tricks
• Additional Resources
• Inspirational Tools

Q&A
UNEMPLOYMENT REALITY

22 million new jobless unemployment claims in the US in a 4-week period. Roughly 13.5% of the labor force (Source: CNN)

Initial unemployment insurance claims

- 211,000
- 3,300,000
- 6,648,000

50-year low
In the week ending March 7th, initial UI claims were near a 50-year low

Claims spike
In the week ending March 21st, claims spiked to a record high

Most recent data
The week ending March 28th

Expect April's rate to increase substantially due the historic number of claims that filed in Idaho. There were 95,961 claims over the four weeks to week ending April 11th, 2020.
FEAR, CONFUSION, HARD DECISIONS, AND LOSS...

ALL WHILE EXPECTED TO BE A LEADER, STRONG, AND FAST!

Understand a Business Owner’s Perspective
4 Steps to Success

- Excitement
- Disappointment
- PERSISTENCE - HOPE + WORK
- Success
Who's Actually Hiring?
• Guidant FinancialStinker Stores
• Hayden Beverage
• Federated Insurance
• Flowster
COMPANIES Hiring Right Now!

AAA Action Painting
Admiral Beverage
Advantage Merchant Systems
AG NEEDS INC
Albertsons
Altig Team of Boise
Amazon
American Serb Hall
Aramark
Assisted Living Centers
Automatic Appointment Incs
Axiom
Brighter Future Health
Capital Cleaning
CaptionCall
CHM2 Solutions
Clearview Cleaning
Costco
CR England
Cybercoders
Dimensions HR
Dixon Container
Dollar Tree
Elegant Enterprise
Faneuil
Fred Meyers
Gas stations - Stinker Stores
Gentusk Construction
Guidant Financial
Guru Donuts
Hansen Bros Moving
Hayden Beverage
Hinkley Agency
Humana
Idaho Property Maintenance
Instacart
Interstate Professionals
Intralot
Key Bank
Leonard Petroleum
Lionbridge
Lowes
MedSpeed
MIG Insurance
Mortgage Protection
Northwest Fulfillment
Oak Grove Financial
Petco
Salvation Army
Saltzer Health
SFG National
SR Building Services
State of Idaho
Stinker Station
Tango Alpha 3
Teleperformance
The Goulet Agency
The Terraces
The UPS Store
TruGreen
Uniforms2Gear
US Department of Ag
Walmart
Walsh Search Group
Washington Federal
Western Recycling
Winco
Xylem
INDUSTRIES Hiring Right Now!

- Banking
- Cleaning
- Clerical
- Construction
- CSR/Telephone
- Delivery Services
- Digital
- Distribution Centers
- Engineering
- Finance
- Food Service
- Fulfillment Centers
- Government
- Graphic Design
- Health and Social
- HR
- Industrial
- Insurance
- IT
- Kitchen
- Landscaping
- Manufacturing
- Medical
- Non-Profit
- Online
- Print Industry
- Professional
- Real Estate
- Retail
- Sales
- Storage Facilities
- Warehouse
- Remote Work from Home
• Escrow Officers
• Pool Store Assistant Managers
• Forklift Operators
• Housekeepers
• HR Specialists
• Loan Underwriters
• LPNs
• Mails
• Maintenances
• Marketing Assistants
• Mechanics
• Mortgage Branch Manager
• National Account Manager
• Network Specialists
• Office Support Specialists
• Operations Assistants
• Paramedics
• Phone Bankers

• Pickers / Packers
• Print Press Operators
• Remote Field Underwriters
• Remote Solution Architects
• Registered Nurses
• Service Directors
• Sewer/Seamstress/Tailors
• Shift Supervisors
• Shipping Receiving Clerks
• Software Architects
• Superintendents
• Team Human Resource Specialists
• Test Leads
• Unloaders
• Virtual Sales Reps
• Warehouse Staff
• Word Press Website Designers

POSITIONS OPEN Right Now!
WORK FROM HOME IDEAS

ENTRY LEVEL:

• Online Surveys
• Coupon Clipping
• Home Data Entry
• Call Center Work
• Virtual Assistant
• Home Customer Care
• Administrative Assistant
• Customer Service Reps

CREATIVE – SKILLED:

• Professional Video and Audio Editor
• Website Development
• Data scraping
• Mobile app development
• Building chatbots for websites
• Simple games
• Micro-controller programming
• Search Engine Marketing
• Freelance.com
• Upwork.com
• High End Blogger
• Consulting
• Dropshipping
• Digital Marketing Freelancing
• Online Course Creation
• Coaching
• Coding

https://www.adamenfroy.com/work-from-home-jobs
THERE’S MORE!

• Book of Lists from the Idaho Business Review
• Buy Idaho and Local Chambers
• Idaho Job and Career Fair, Meridian and Boise Chamber, The Department of Labor, Idaho Works, the Idaho Business Review
• Company Reviews
• Join Facebook Job Groups
• Start Your Own Business
• Apprenticeship.gov
• Volunteer.gov – Become a Campground Host
• Agencies
HOW DO EMPLOYMENT AGENCIES WORK?
https://www.expresspros.com/JobGenius/

AN EDUCATIONAL VIDEO SERIES TO HELP VIEWERS ENTER THE WORKFORCE EQUIPPED FOR SUCCESS
Let Job Posting Sites Work for You!

Set up alerts to be emailed to you and learn how to do a Boolean Search on.....

- Jobu
- Career Builder
- Monster
- LinkedIn
- Indeed
- ZipRecruiter

https://insights.dice.com/2015/12/02/using-boolean-searches-to-find-jobs/
Department of Homeland Security has an Essential Worker Guidelines PDF for more ideas

WHATS YOUR EDGE?

Find a rhythm – an organized system that works for you

Dedicated notebook, notes on your phone or Google Sheets

Make one decision that eliminates many others

Be kind to yourself

Pick up a new skill
You are the average of the five people you spend the most time with.

— Tom Peters

Utilize this Time to Network

- Ask a Friend!
- Referrals
- Follow through on Emails
- Email and Phone Count
- Find a Mentor
How to get an interview virtually
RESUME

DID YOU GET MY RESUME?

RESUME IN A NUTSHELL

I is kind.
I is smart.
I is important.

Hire me
Application
INTERVIEW

Trimmed Haircut
Clean Shaved
Warm Smile
Feel of Confidence
Formal Dress
Firm Handshake
Correct Body Posture
Preparation

AM I READY FOR THIS INTERVIEW?
FALSE. THE QUESTION IS, IS THIS INTERVIEW READY FOR ME?
During Interview
AFTER THE INTERVIEW

AND THEN WE TOLD HIM:

THANK YOU

Dear interviewer,
[thank them for their time] + 
[mention something about your conversation that
you found interesting or helpful] + 
[reiterate your interest in the job and company] + 
[emphasize what about your experience would make
you good at the job]
Best, [you]
Sometimes you have to tell yourself "I am a shark" and attack the day.
Thank you so much!

• Questions?