

Sudden Job Changes Because of COVID-19? Resources on How You Can Adapt



Presented by

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Express Employment Professionals
Business Manager



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EXPRESS EMPLOYMENT TREASURE VALLEY



COVID-19 (Corona Virus)





Acknowledge

Accept

Action

Adapt

Opportunity
often comes
disguised in the
form of
misfortune or
temporary
defeat.

Napoleon Hill



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Unemployment Stats

Lots of Good News!

- Who is Hiring
- Where to Find Openings
- Other Creative Work Options
- Interview and Resume Tricks
- Additional Resources
- Inspirational Tools



Q&A

UNEMPLOYMENT REALITY

Insights from Indeed: How Employers Can Navigate the Changing World of Hiring

22 million new jobless unemployment claims in the US in a 4-week period. Roughly 13.5% of the labor force (Source: CNN)

Initial unemployment insurance claims

211,000

50-year low

In the week ending March 7th, initial UI claims were near a 50-year low

3,300,000

Claims spike

In the week ending March 21st, claims spiked to a record high

6,648,000

Most recent data

The week ending March 28th

Expect April's rate to increase substantially due the historic number of claims that filed in Idaho. There were 95,961 claims over the four weeks to week ending April 11th, 2020.

FEAR, CONFUSION,
HARD DECISIONS,
AND LOSS...

ALL WHILE
EXPECTED TO BE A
LEADER, STRONG,
AND FAST!

Understand a Business
Owner's Perspective



4 Steps to Success

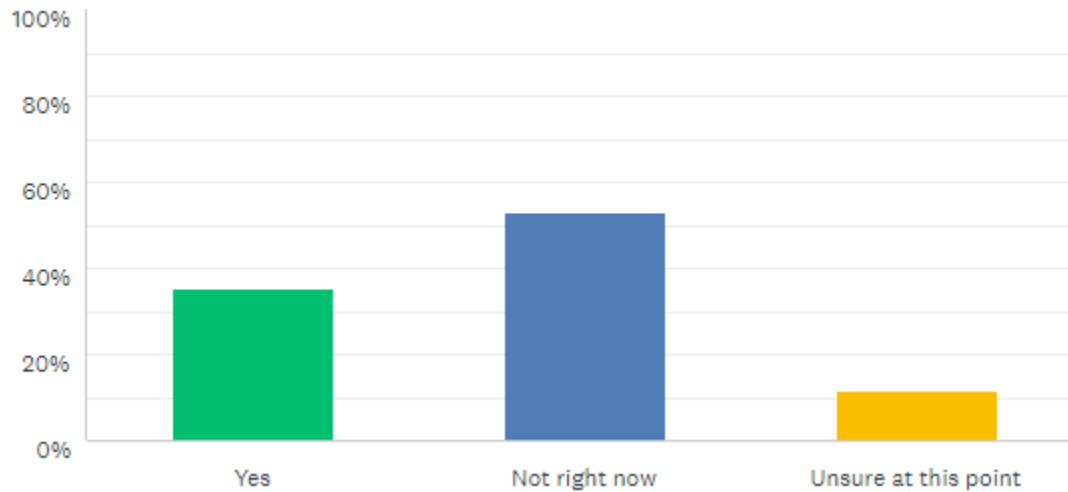
- ▶ Excitement
- ▶ Disappointment
- ▶ **PERSISTENCE - HOPE + WORK**
- ▶ Success



~~yesterday~~
NOW
~~tomorrow~~

Who's Actually
Hiring?





- Guidant FinancialStinker Stores
- Hayden Beverage
- Federated Insurance
- Flowster

COMPANIES Hiring Right Now!

AAA Action Painting
Admiral Beverage
Advantage Merchant Systems
AG NEEDS INC
Albertsons
Altig Team of Boise
Amazon
American Serb Hall
Aramark
Assisted Living Centers
Automatic Appointment Incs
Axiom
Brighter Future Health
Capital Cleaning
CaptionCall
CHM2 Solutions
Clearview Cleaning
Costco
CR England
Cybercoders
Dimensions HR
Dixon Container
Dollar Tree
Elegant Enterprise
Faneuil

Fred Meyers
Gas stations - Stinker Stores
Gentusk Construction
Guidant Financial
Guru Donuts
Hansen Bros Moving
Hayden Beverage
Hinkley Agency
Humana
Idaho Property Maintenance
Instacart
Interstate Professionals
Intralot
Key Bank
Leonard Petroleum
Lionbridge
Lowe's
MedSpeed
MIG Insurance
Mortgage Protection
Northwest Fulfillment
Oak Grove Financial
Petco

Salvation Army
Saltzer Health
SFG National
SR Building Services
State of Idaho
Stinker Station
Tango Alpha 3
Teleperformance
The Goulet Agency
The Terraces
The UPS Store
TruGreen
Uniforms2Gear
US Department of Ag
Walmart
Walsh Search Group
Washington Federal
Western Recycling
Winco
Xylem

INDUSTRIES Hiring Right Now!

Banking

Cleaning

Clerical

Construction

CSR/Telephone

Delivery Services

Digital

Distribution Centers

Engineering

Finance

Food Service

Fulfillment Centers

Government

Graphic Design

Health and Social

HR

Industrial

Insurance

IT

Kitchen

Landscaping

Manufacturing

Medical

Non-Profit

Online

Print Industry

Professional

Real Estate

Retail

Sales

Storage Facilities

Warehouse

Remote Work

from Home

- .net Developers
- Account Executives
- App Creators
- Benefits Representatives
- Brand Ambassadors
- CDLA Drivers
- Cleaners
- CAN's
- Community Outreach Coordinators
- CRM Developers
- Customer Service Reps
- Delivery Drivers
- Director of Industrial Engineering
- eCommerce clerks
- EMTs
- Engineers
- ERP Sales Consulting Directors
- Escrow Officers
- Pool Store Assistant Managers
- Forklift Operators
- Housekeepers
- HR Specialists
- Loan Underwriters
- LPNs
- Mails
- Maintenances
- Marketing Assistants
- Mechanics
- Mortgage Branch Manager
- National Account Manager
- Network Specialists
- Office Support Specialists
- Operations Assistants
- Paramedics
- Phone Bankers
- Pickers / Packers
- Print Press Operators
- Remote Field Underwriters
- Remote Solution Architects
- Registered Nurses
- Service Directors
- Sewer/Seamstress/Tailors
- Shift Supervisors
- Shipping Receiving Clerks
- Software Architects
- Superintendents
- Team Human Resource Specialists
- Test Leads
- Unloaders
- Virtual Sales Reps
- Warehouse Staff
- Word Press Website Designers

POSITIONS OPEN Right Now!

WORK FROM HOME IDEAS

ENTRY LEVEL:

- Online Surveys
- Coupon Clipping
- Home Data Entry
- Call Center Work
- Virtual Assistant
- Home Customer Care
- Administrative Assistant
- Customer Service Reps

CREATIVE – SKILLED:

- Professional Video and Audio Editor
- Website Development
- Data scraping
- Mobile app development
- Building chatbots for websites
- Simple games
- Micro-controller programming
- Search Engine Marketing
- Freelance.com
- Upwork.com
- High End Blogger
- Consulting
- Dropshipping
- Digital Marketing Freelancing
- Online Course Creation
- Coaching
- Coding

<https://www.adamenfroy.com/work-from-home-jobs>

THERE'S MORE!

- BOOK OF LISTS FROM THE IDAHO BUSINESS REVIEW
- BUY IDAHO AND LOCAL CHAMBERS
- IDAHO JOB AND CAREER FAIR, MERIDIAN AND BOISE CHAMBER, THE DEPARTMENT OF LABOR, IDAHO WORKS, THE IDAHO BUSINESS REVIEW
- COMPANY REVIEWS
- JOIN FACEBOOK JOB GROUPS
- START YOUR OWN BUSINESS
- APPRENTICESHIP.GOV
- VOLUNTEER.GOV – BECOME A CAMPGROUND HOST
- AGENCIES

NEED
WORK!

NOW
HIRING!

HOW
DO

EMPLOYMENT
AGENCIES

WORK?



yes

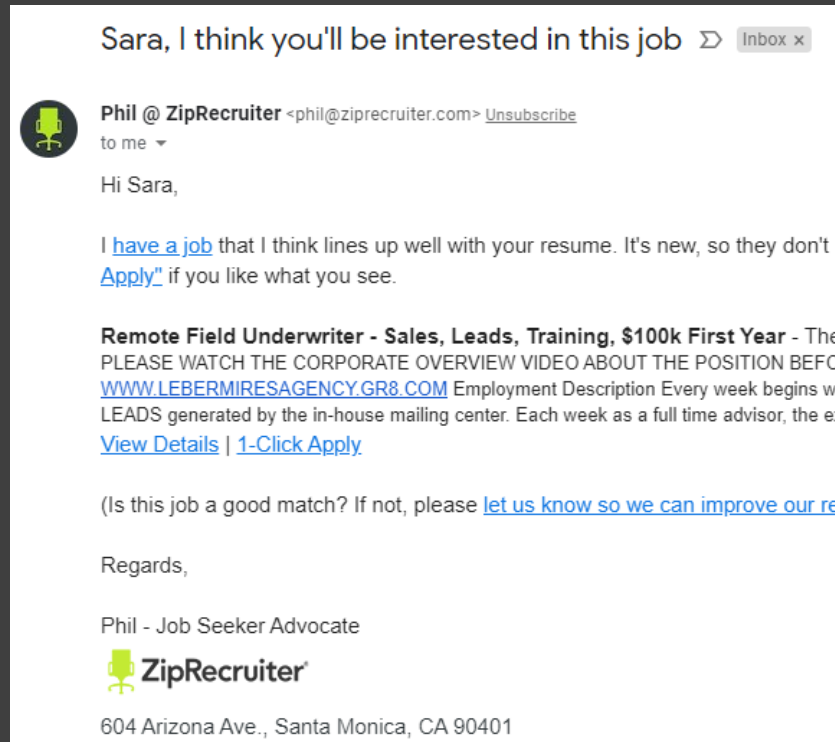
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<https://www.expresspros.com/JobGenius/>



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Let Job Posting Sites Work for You!



Set up alerts to be emailed to you and learn how to do a Boolean Search on.....

- Jobu
- Career Builder
- Monster
- LinkedIn
- Indeed
- ZipRecruiter

<https://insights.dice.com/2015/12/02/using-boolean-searches-to-find-jobs/>

Department of Homeland Security has an Essential Worker Guidelines PDF for more ideas



https://www.cisa.gov/sites/default/files/publications/Version_3.0_CISA_Guidance_on_Essential_Critical_Infrastructure_Workers_3.pdf

WHATS YOUR EDGE?



Find a rhythm – an organized system that works for you



Dedicated notebook, notes on your phone or Google Sheets



Make one decision that eliminates many others

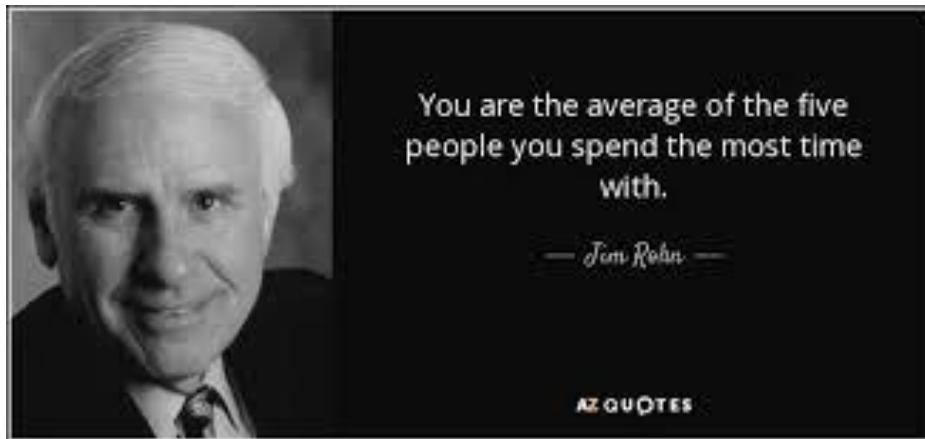


Be kind to yourself



Pick up a new skill

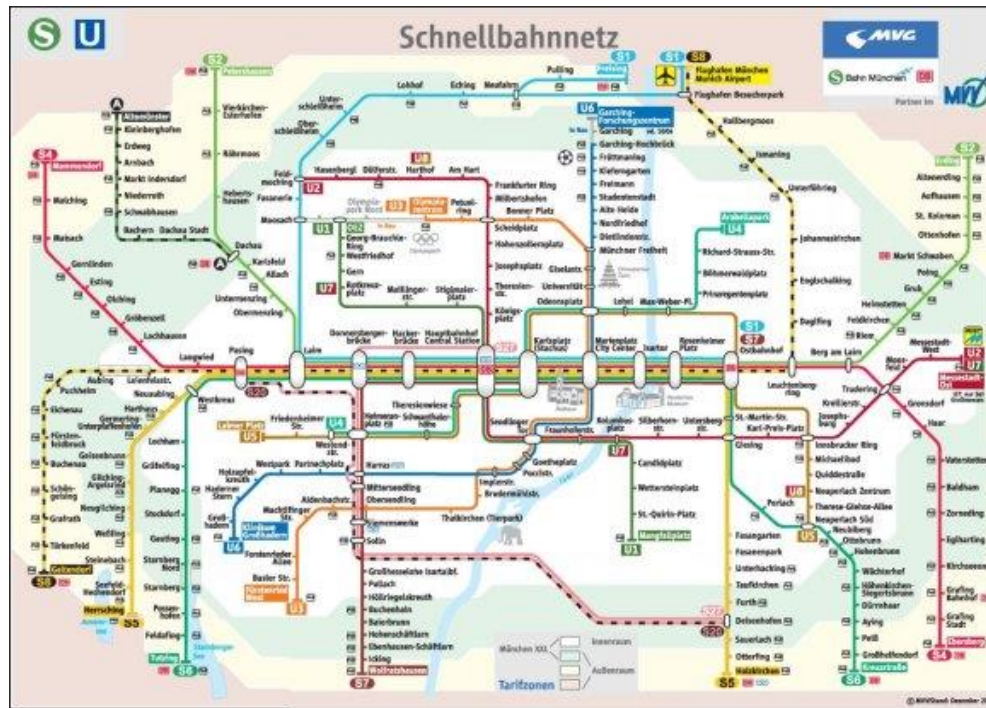
Utilize this Time to Network



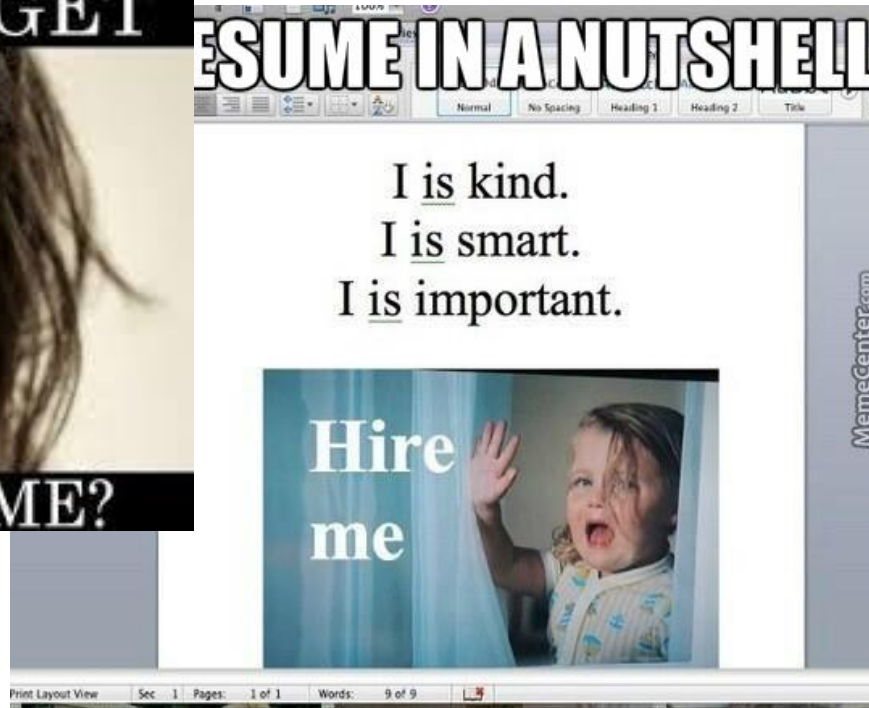
- Ask a Friend!
- Referrals
- Follow through on Emails
- Email and Phone Count
- Find a Mentor

How to get an interview virtually

JOB DESCRIPTIONS



RESUME



Application

INTERVIEW



Preparation



During Interview

AFTER THE INTERVIEW



THANK YOU

Dear interviewer,

[thank them for their time] +

*[mention something about your conversation that
you found interesting or helpful] +*

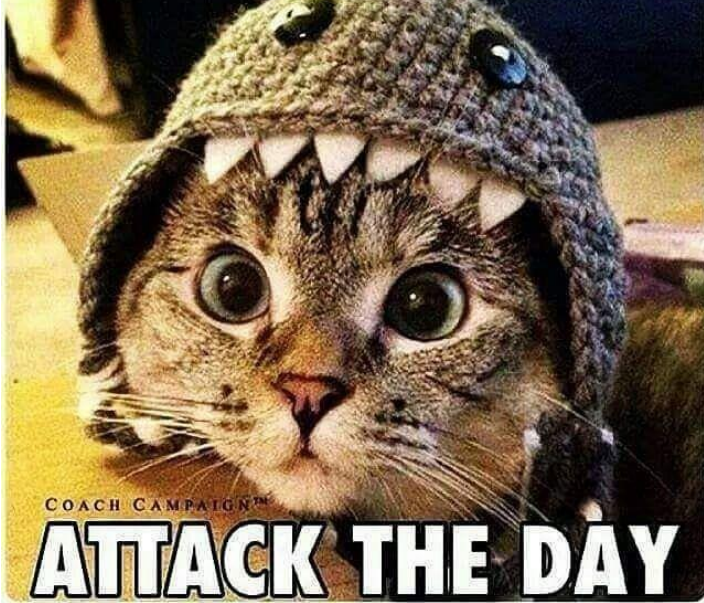
[reiterate your interest in the job and company] +

*[emphasize what about your experience would make
you good at the job]*

Best, [you]

SOMETIMES YOU HAVE TO TELL YOURSELF

"I AM A SHARK" AND



COACH CAMPAIGN™

ATTACK THE DAY

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Thank you so much!

- Questions?