

2018 OPPORTUNITIES GUIDE

www.meridianchamber.org

2018 Speaker Series Luncheons ** 1st Tuesday of the Month 12:00 - 1:30 pm

Sponsor quarterly speaker luncheons featuring timely and interesting topics that can inform and educate you and your staff. There is also open networking and an average of 100 Meridian Business Executives that attend.

Presenting Sponsor: \$350 1 per luncheon

Benefits: • Company logo included on all marketing materials and advertisements. • 8 minute presentation to a captive audience of 100+ attendees. • Distribute company information on guest tables. • 2 seats at head table (includes lunch) • Company Logo displayed on screen at event. • Company logo on event page on Chamber's website. • Recognition in eNews with over 1,300 subscribers.

Food Sponsor - \$200 1 per luncheon

Benefits: • Company logo on pre and post event publicity. • Company logo on event page on Chamber's web site with an average of 2,000 page views a week. • Verbal recognition at event. • Lunch for two with the opportunity to take any leftover food back to your office if you desire.

2018 Networking & Vendor Luncheons ** Quarterly 12:00 - 1:30 pm

Sponsor monthly networking & vendor luncheons. Time and time again our members ask for more networking time and these luncheons are designed to provide that.

Presenting Sponsor: \$300 1 per lunch

Benefits: Exclusive ability to hand out logo bags filled with your company information • Premium 6ft display space • Lunch for 1 • 8 minute presentation with A/V capabilities • Recognition in Pre/Post-Event Marketing via; Chamber Website, Social Media, Printed Materials

Vendor Table: \$75 (Limited to 10 per luncheon)

Benefits: • Includes 6ft display table, Lunch for one • 30 second elevator speech to captured audience of 100+ • Recognition in Pre/Post-Event Marketing via; Chamber Website, Social

Media, Printed Materials



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Business After Hours -- 3rd Thursday 5-7 pm

Business After Hours is the premier networking event and widely attended! By attending, guests have the opportunity to meet other local business professionals, discuss and share ideas, and build relationships in a relaxed setting. Each event is hosted at a member business.

Hosting Sponsor - \$300 1 per event

Benefits: • Promote your organization and allow people to get to know you by bringing members into your location • Speak to attendees and giveaway your choice of prizes in a business card drawing. • Opportunity for tours and/or a more personal introduction to your business to both members and non-members. • Recognition in Pre/Post-Event Marketing via; Chamber Website, Social Media, Printed Materials . Free to members and guests of the Chamber.

First Friday Networking -- 1st Friday of each month* 7:30 – 8:30 am

The premier networking event for the early bird crowd. Get the crowd IN YOUR space and show them and tell them what you are all about.

Event Host: \$100 - You provide the venue, the coffee and light breakfast snacks

Benefits: • Promote your organization by bringing members into your space. • Speaking opportunity during the event as well as opportunity to provide prizes for a drawing and collect business cards of all the guests. • Offer tours and/or a more personal introduction to your business to both members and non-members. • Recognition in all pre/post event marketing. •



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Leadership Meridian Sessions ** September – May - 2nd Thursday

Leadership Meridian is the premier Leadership Program in the Valley. An active member of the Association of Leadership Programs, LM is constantly growing and improving. The mission of Leadership Meridian is to seek out leaders with a desire to enhance and develop their understanding of the Meridian community and connect them with like-minded individuals in a setting that fosters the exchange of ideas.

Session Sponsors: \$600 full day or \$350 1/2 day (9 total days available)

Benefits: • Opportunity to speak to a captured audience of the best of the best in our area. • Logo displayed on session agenda. • Provide promotional brochures/logo items for the class. • Recognition in Pre/Post-Event Marketing via; Chamber Website, Social Media, Printed Materials, etc. • Sponsor's get the opportunity to speak during the session day and provide a Leadership and theme based

Coffee Sponsor: In-Kind donation of coffee for 25 people at session.

Lunch Sponsor: \$200

Benefits: • Recognition on agenda • Recognition during lunch • May provide food in-kind if preferred.

Leadership Alumni Event & Graduation

Each June we celebrate the completion of the Leadership Meridian term with a graduation. This special evening reception brings together, alumni, graduates, friends, family and the business community. Each year an alumni is also inducted into the Leadership Hall of Fame.

Presenting Sponsor: \$750

Benefits: • Premium seating for 7, including lunch • Table Signage with logo • 8 minute presentation/speaking time to 100 + • Recognition on all pre/post event marketing • Logo on large screen during presentation • Logo on program • Opportunity to distribute company materials on guest tables •

Table Sponsorship: \$200

Benefits: • Premium seating for 7, including lunch • Recognition in program and during event.

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Small Business Awards Luncheon ** May 2, 2017

Each May we take the opportunity to recognize the hard-working businesses and owners in the Valley. Nominations for this event are self-submitted or submitted by members for other members. Honorees are selected by a committee of former honorees. This event is always highlighted with an informative keynote speaker and is very well attended.

Presenting Sponsor: \$2,500 1 per event

Benefits: • Company logo in all promotional pieces including; invitations, programs, press releases. • Choice of Keynote speaker • Two seats at head table, including lunch • Premium reserved table of 8 including lunch • 6ft display table in reception area • Company logo displayed on AV screens • Opportunity to provide centerpieces and drawing prizes and distribute company materials

Corporate Table Sponsor: \$300

Benefits: • Premium placement for a reserved table of 8, including lunch & table signage • Recognition in the program and during the event

Open Seating Tickets: \$25 members

Annual Golf Scramble & Awards BBQ ** May 18, 2018

The premier networking event of the year! This fun-filled tournament held at the private Club at Spurwing and draws a sold out group of 144 + golfers, made up of business owners and leaders in the community. Players enjoy a four-player scramble format with beverage cart service, post-tournament lunch, awards and silent auction. There are multiple sponsorships available that can showcase your business. Opportunities are open to give away promotional items and have company representatives available to visit with golfers on the course.

Title Sponsor: \$3,500 **SOLD**

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Multiple Sponsorships Available: \$200-\$1200

Member Foursome: \$600

Contact betsy.davies@meridianchamber.org for full details

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Annual Installation Banquet & Gala ** November 1, 2018

This is the Chamber's premier celebration. A time to relax, reflect, give thanks to the exiting board members, welcome the new and celebrate our accomplishments as a Chamber for the year. Meet incoming board members and thank our outgoing board. The Man & Women of the Year honorees are also announced at this event. This is a semi-formal affair.

Presenting Sponsor: \$1500 SOLD

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Food or Beverage Sponsor: \$800 (2 per event)

Benefits: • Company logo on dinner or drink tickets • Recognition in all pre/post event marketing and announcements • Recognition in program and on AV during the event • 1 additional drink ticket per attendee (up to 8) •

Reserved Table: \$550 (seats 8)

Benefits: • Premium, reserved seating including signage for 8 • 2 drink tickets per attendee • Recognition in the program and event site •

Open Seating: \$60

Economic Excellence Breakfast ** Spring & Fall

This twice a year event includes networking, breakfast and a speaker or panel discussion relating to Economic Excellence. This event is well attended, and one of many of our events to sell out in 2013, 2014, 2015 & 2016.

Presenting Sponsor: \$2500 SOLD

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Executive Sponsor: \$1000

Benefits: • Pre/Post event recognition including logo • Reserved Table of 8, includes breakfast • Chamber website category specific banner ad for 3 months • 6 ft display table at event •

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Economic Excellence Breakfast ** Spring & Fall continued

This twice a year event includes networking, breakfast and a speaker or panel discussion relating to the economic health and excellence of our community. This event is well attended, and one of many of our events to sell out in 2013, 2014, 2015 & 2016.

Table Sponsorship: \$350

Benefits: • Premium, reserved seating & breakfast for 8 attendees with signage • Recognition in the program and during the event •

Open Seating: \$25



“Sponsoring an event is a visible and valuable way to promote your company and to support the programs and mission of the Meridian Chamber.” — Calvin Barrett, 2013 Chairman of the Board.

